



2016 SPRING PREVIEW

Scottsdale
GOLF



WHAT'S NEW?

MORE COLOR • TEXTURES • DAY PACK EXPANSION • SLEEK TOOLS • TOWEL OPTIONS • APPAREL

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**THE ICONIC ITALIAN PERFORMANCE
APPAREL BRAND COMES TO GOLF
VIA CMC SCOTTSDALE!**

We are pleased to announce our appointment as exclusive distributor of Colmar Golf in the United States, Caribbean and United Kingdom. Founded in 1923, the company was first to introduce aerodynamic garments to the ski industry. Colmar apparel is "Styled to Perform" in a perfect partnership of advanced technology and Italian style.

That same philosophy and execution is apparent in their stunning golf line introduced in 2010. CMC is pleased to bring this exclusive opportunity to our valued customers. Watch for Colmar Golf on European Tour Players Alejandro Canizares and Eduardo Molinari.

Call to arrange an appointment to preview the Colmar Spring/Summer 2016 Collection now, and visit us in the Colmar Golf booth at the 2016 PGA Merchandise Show for the Fall/Winter Line.



BLACK + TAN COLLECTION



**SOFT,
SUPPLE,
CLASSIC**

This season's Italian Leather line is all about feel. A velvet-like hand with rich, yet subtle grain.

Beautifully finished with an ivory contrast stitch and top shelf hardware.



CASH BAG

LGD1018BK/TN

Fully lined with 2 soft pockets for jewelry. Slim 7.75" x 5.25" profile is perfect for wallet, phone, keys and valuables to slip securely into golf bag. Includes detachable leather wrist strap



THE PLAYER'S WALLET

LGD1002BK/TN



LUGGAGE TAG

LGD1008BK/TN



KEY FOB

LGD1001BK/TN



MAGNETIC MONEY CLIP CARD CASE

LGD1014BK/TN



CARD CASE

LGD1009BK/TN

COLOR COLLECTION

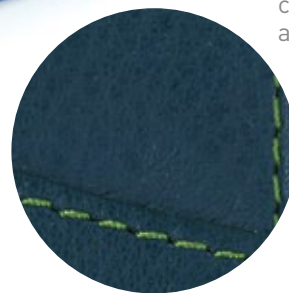


**SOFT AND
SUPPLE
GOES BOLD**

Seven rich colors featuring contrast stitch and the same velvet feel of its classic counterpart. With a color to compliment any logo, the collection is eye catching at retail and the ideal match to corporate brands for outing and event gifts.

THE PLAYER'S WALLET

LGD1002GY/
WH/RD/RY/
GR/YE/NV





KEY FOB
LGD1001GY/WH/RD/RV/GR/YE/NV

CANVAS/ESPRESSO COLLECTION



**THE SOFT, SUPPLE
TREND EXTENDS
TO OUR EXCLUSIVE
NEW LIFESTYLE
LINE**

Nothing stiff or waxed about this wheat colored canvas you could wear against your skin it's so soft. An extremely fine fabric, tightly woven for strength and durability while maintaining the feel. Paired with a rich, deep espresso trim, this is a line to nest at retail and proudly present to corporate clients for their valued guests. Excellent hardware and careful detail across the collection.



LUGGAGE TOTE

LGD1020CVS

So full of features you will never leave town without it. View on the left gives a hint at how much it will hold. Features 2 deep full-side inside pockets with strap closures and 1 flat outside pocket. Wide fish-mouth double zip top makes it easy to pack and access in tight underseat compartments. Includes separate Espresso Luggage Tag with Logo Medallion. 17.5" x 14.25" x 8.75"



TOILETRY BAG

LGD1017CV

Large enough to hold a wide assortment of travel needs yet low profile for efficient packing. Fully lined in waterproof clear vinyl with inside zip pocket. 10" x 7" x 3.5"



PADFOLIO

LGD1013CVS



HIP FLASK

LGD1015CVS



PUTTING CUP COASTER SET

LGD1004CVS



LUGGAGE TAG

Available separately to pair with other Canvas/Espresso pieces in a gift set. LGD1008EP



SCORECARD HOLDER

LGD1016EP



SHOE BAG

LGD1019CVS

Super handle, double zip top, full length lined zippered pouch, 4 air vents, zippered mesh pocket inside top flap, fully lined. A great bag for shoes and gear. 8.5" x 14.5" x 4"



CIGAR FLASK

LGD1007CVS



CIGAR CUTTER

LGD1003CVS

REPAIR TOOLS



THE M16
IRT1021AN

Sleek modern styling featuring a unique 2-sided Ball Marker with an oversize logo area. The Marker is shaped for optimal ball positioning and includes an alignment guide on one side.



THE OXFORD
IRT1022MB

A multi-feature tool with soft PVC wrap that feels as good as it looks. This innovative design includes two Ball Markers — standard 24.5 mm round and 2-sided custom shape with an alignment guide on one side and large white reverse for a full color logo if desired. A fresh dual logo option with style.



THE TROPHY

1CUS

The ultimate custom Repair Tool for world class clubs and resorts to offer their most discriminating customers. Crafted in genuine 925 Sterling Silver, this keepsake tool features the signature brand centered on the front with an optional second mark embossed into the accompanying Leather Holster. Ideal for corporate outings, Pro-Am events, club championships, and pro shop retail. A beautiful keepsake gift box accompanies the set to complete the presentation.



JACKKNIFE II

IRT1024BK/LM/RD/BL/PK

Our popular snap action style Repair Tool adds a 2-prong magnetic version with Ball Marker. Available in 5 different case colors to compliment any logo design.

Visit CMSCOTTSDALE.COM to download the Full-Line Catalog for at-once orders.

REPAIR TOOLS



THE TRIDENT

IRT1025MB

Introducing a fresh version of our popular Pitchfork tool with a trim new shape and matte black finish. The pocket clip is designed for an optional full color second logo.



THE PRONG

PDT/PBM

This sleek ergonomic design features a single prong that mimics the shape and contour of a golf tee. Available in a variety of bright colors and includes a 1-color logo with option to add a second logo on the back. Round out your Player Gift package with a matching 1" Ball Marker with post.



DAY PACK COLLECTION

EVENT DAY PACKS

LGD02822VY Mini Day Pack®

IMP02142VY Midi Day Pack™

Mini and Midi Day Packs in clear vinyl are the stylish carry-all for security restricted events. With the same profile, zip and carry features common to the collection, the new Event Packs are trimmed in fashionable gray for an upscale take on a modern world necessity. Includes a Logo Medallion Pewter Fob for branding. 5" x 7"



MIDI DAY PACK™

IMP02142BK/PDC

New Midi completes the Day Pack family size range with an option for every activity — Mini, Midi and Max. Identical to the worldwide favorite Mini Day Pack® with a few extra inches in all directions. 6" x 9.5"



Visit CMSCOTTSDALE.COM to download the Full-Line Catalog for at-once orders.

JACQUARD WOVEN TOWELS



100% COTTON JACQUARD WOVEN IN THE USA

1CG1624
1CG1640

The gold standard in golf towels just became more obtainable. Attention Private Clubs, Northern US and Canadian facilities, small outings seeking superb quality at low minimums, we have your pre-booking opportunity. Seven Single Towel and five 4-Color Combo packs at just 36 pieces per order!

Book now for delivery in Spring 2016.

Just 36
Pieces per
Order!

STANDARD COLORS



4-PACK SERIES

CHAMPAGNE



BLACK II

NATURAL

BRIGHT

FAIRWAY

EXPANDED YARN COLOR RANGE AND DESIGN OPTIONS

Need a golf towel in a custom yarn combination but don't need 200 towels. We can do it! With just 96 pieces you may combine any 2 colors and their reverse from the color chart below.

| | | |
|-----------|-------|-----------|
| SCOUR | 167 | 187 |
| Yellow 12 | 1535 | Dk Gray |
| 648 | 266 | 466 |
| 304 | 357 | 461 |
| 3125 | 285 | 1545 |
| 143 | 2767 | 287 |
| 465 | 195 | 1245 |
| 411 | 238 | 427 |
| 3435 | 185 | 3005 |
| 3298 | 265 | 123 |
| 375 | 203 | 1895 |
| 362 | 289 | 325 |
| 283 | Black | Orange 21 |
| 4545 | 209 | 1575 |
| 1525 | 202 | 577 |

MICROFIBER TOWELS



24 Pieces per Order!



Black/Orange Hem



White/Red Hem



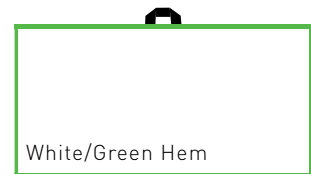
White/Black Hem



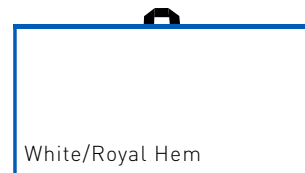
Black/White Hem



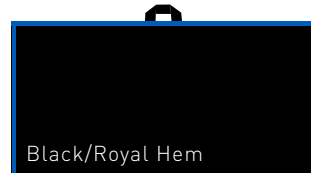
Black/Green Hem



White/Green Hem



White/Royal Hem



Black/Royal Hem

EMBROIDERED

Our popular Microfiber Player's Towel is now available embroidered! Low 24 and 48 Minimum Programs are available immediately in White and Black with the 8 border color options shown here. Orders of 100+ may be bordered in the Pantone color of your choice.



*As Few
as 48
per Order!*

PRINTED

Our exclusive sublimation process provides vibrant, rich colors unparalleled in the industry. Photos reproduce like portraits and even the most detailed pattern is identical to the art. This process offers the ultimate in graphic presentation. Previously available at a low 100 piece minimum, we are pleased to furnish a 48 piece Program starting immediately.

SCORE CARD HOLDER + READERS



SCORECARD HOLDER

LGD1016BK/TN

Weatherproof cover with clear vinyl inside panels and center bungee to hold the card.

EXECUTIVE READER CASE

SET02120EC Pre-pack 36 Qty in Display Box
12 each strength +1.50, +2.0, +2.5 in Executive Cases

A new quiver style option to the zippered Sport Case for our popular On-the-Go Pocket Readers. Fits existing POS34 Retail Counter Display.



EVENT GEAR



PUTTING DISC

IPD

3D soft PVC Putting Disc with small carbiner hook clips to your golf bag for practice or sits on the desk for “putting breaks”, doubling as a coaster. Your multi-color logo raises from the 4” diameter base to make a bold branding statement.



PVC MAGNET & KEY FOB

ICU—PVC

IKC—PVC

Great grab-and-go items for event retail or hospitality guest gifts. Manufactured in soft PVC, you may specify the colors and size of these custom pieces.



QUICK-TURN LAPEL PIN

PLP

A full-color Logo Lapel Pin in 3-5 days can solve an event necessity oversight.



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