

Fossa Apparel



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FOSSA APPAREL / INTRODUCTIONS



- Founded in 2006, CEO has 30+ years' experience in retail apparel
- Working with
 - Macy's
 - Nordstrom
 - Abercrombie & Fitch
 - Calvin Klein
- Women & Minority owned / operated
- Top 50 Supplier by Promo Magazine

FOSSA IS...



- A niche, boutique apparel line
- Narrow, but has deep inventory
- Friendly and speedy A++ Customer service
- Retail-inspired styling & quality at fraction of the cost
- Innovative designs and use of fabrics
- A family owned company with overseas factories

At Fossa we are able to offer similar designs, quality and styles for half the price of the leading retail brands!

Fossa's key attributes

Innovative & Distinctive Product. Fossa Products merge the practicality & utility of outdoor sportswear and the comfort and fashionable styling of urban streetwear.

Creative Expertise & Customer Support. Our design teams are experts in the cultivation of virtual renderings and digital look-books assisting in the selling process. Fossa is also proud of our customer service and client focused support.

Fossa Apparel looks forward to continuing its tradition of using innovative products, decoration services and personable customer support to serve the promotional products for generations to follow.



DECORATION

Decoration plays a huge role in the overall presentation of branded apparel. Team Fossa is here to help elevate your brand creatively choosing from one of our 4 decoration methods.



EMBROIDERY

* We use top quality Tajima embroidery Machines to produce crisp and clean embroideries

* MOQ at 24 pcs/ On Demand Ordering available for on going non inventory programs



TRANSFER

* We got you covered from single color transfer, reflective transfer, to gradient logos. Transfer is a great decoration method for small text, challenging logos.

* MOQ at 60 pcs



LASER ENGRAVING

* Looking for a cutting edge yet subtle way to brand your logo? Laser may be your answer. Lasering involves etching the surface of the material, leaving a tonal and subtle impression without damaging the garment. Let your creativity flow! With laser or gloss laser, you have the total freedom to choose branding placements

* MOQ at 24 pcs



GLOSS LASER

* A new decoration technique that will produce the monotone, built-in look of traditional laser engraving, but adding a touch of contrast with a glossy finish. Your imprint will pop more while maintaining the classy and professional look of laser. Gloss Laser has a similar look as rubber print, but without the high minimums and it will never fall off!

*MOQ at 24 pcs

CUSTOM



Collaboration is a value we at Fossa celebrate and seek to offer our clients. We've been honored to work with great clients to produce enduring custom apparel pieces. In fact, we are so proud of our collaborative spirit that we've instituted a seamless template to invite more hand-in-hand projects.

- Recommendations based on client guidelines and prospective audience.
- Virtuals to explore logo placement, color scheme, and modifications. (how about unique zipper pulls to personalize an item?)
- If a client has a non-Fossa jacket in mind, wonderful! We love comps and the virtual will be developed with Fossa item similar to the client's idea.
- Once the client has approved the virtual, samples are sent for confirmation of style and fabric. We want to be certain you love the product.
- PMS swatches help to be certain that the final piece meets the client's color choices.
- China goes into production, they send us a pre-production sample.
- Once there is final approval by client, our factory finishes production in 3 months time.



MERAKI BOMBER



MERAKI BOMBER

The Meraki Bomber is a plush, lightly puffed jacket, is similar to our Jupiter vest. The insulation is perfect for our San Francisco clientele. The bomber comes with a custom printed interior lining, larger pocket space for tech gadgets, and a custom zipper pull which elegantly ties the piece together.

STADIA REVERSIBLE BOMBER

The objective of this project was to create a contemporary and versatile jacket that speaks the language of gamers and gaming developers. The Stadia Jacket is a sleek, modern design originated from a Levi bomber jacket style. Fossa worked with the customer to create an exciting randomized Stadia pattern as the jacket liner. The orange to represent the joystick controller is also incorporated into the design as a custom zipper pull. The overall cost came in lower than the original retail style which made our customers and the end user very happy.



STADIA REVERSIBLE BOMBER



Custom Overseas Capabilities

QTY: 800- 1,200 minimum PCS
Lead Time: 90 Working Days lead time after approval
We can completely custom design items to your specifications to fit your needs and budget. All quotes given
FOB Oakland, CA unless otherwise constructed.

3710/3712 Villa



2268/2269 Mesa



5558/5578 Downtown



4510/4512 Orion



5500/5502 Aspect



1525/1526 Microburst

DEEP STOCK ON CORE STYLES

Diversify your product suggestions with Fossa's key styles of 2021. Stocked with a wide variety of popular soft shells, trending puffer pieces, and luxurious bombers, Fossa is proud to be recognized in this industry as stylish and reliable. Ready for any project of any size, we are here to drive your potential projects to the finish line without any obstacles.



1581/1582 Jupiter



1518/1519 Wingover



2482/2484 Promenade



2166/2168 Parkside



4480/4482 Cerrado



5590/5592 Skyline

CUSTOM ZIPPER PULL

MINIMUM QTY PER ORDER = 288 pieces
LEAD TIME = 3 Weeks
COST \$5.00 (A) for material and labor
One time Mold Charge (set up) of \$300.00 (A)
Produced overseas

*The Final touch
to your Perfect
Jacket!*



In-stock zipper pull program

Accessorize your apparel!

Done domestically with quick turn around

Want more brand recognition for your client's corporate logo and color? Not only do we offer full in-house decoration services, but we also offer additional customizations.

Customized zipper pulls in different colors and shapes. Think outside the box and go above and beyond for your customer!

- Additional zipper pulls can be added to non-main zippers.
- Certain styles are limited to zipper changes.



5548 | TIBURON | GLACIER WHITE



1556 HYBRID | BLACK

MINIMUM QTY PER ORDER = 48 pieces
LEAD TIME = 24-36 hours (blank orders)

- Cost = \$4.00 (A) per pull, including cost of swapping plus material.
- Cost = \$3.00 (A) per pull, Labor only - client provided zipper pull.

Awards & Accolades

- ◆ Pyramid Supplier Star Winner 2021
- ◆ Rated A+ Supplier with SAGE 5 years in a row and counting
- ◆ Pyramid Supplier Star Nominee 2019 & 2020
- ◆ ipromoteu Breakout Supplier 2020
- ◆ Counselor Product Design Award Winner 2019
- ◆ Counselor Product Design Award Winner 2018
- ◆ Promo Marketing Magazine Top 50 Supplier 2018

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OWNED**

