

Why Fossa Apparel?

- Founded in 2006, family owned & operated
- Top 50 Supplier ASI | PPAI
- Women & Minority Owned Certified
- CEO with 30+ years' experience in retail apparel...worked with:

Macy's
Nordstrom
Abercrombie & Fitch
Calvin Klein

- Niche, boutique apparel line
- Narrow, but deep inventory
- Friendly and speedy A++ customer service
- Retail-inspired styling & quality at fraction of the cost
- Innovative designs and use of fabrics
- Own factories overseas (family operated)

As Fossa uses the same fabric mills, we are able to offer similar designs, quality and styles for half the price of the leading retail brands! With Fossa's expertise in sourcing & factory partnerships, we strive to cultivate fashion forward, aesthetically pleasing apparel that is unmatched in the Corporate Apparel arena.

There are several key attributes that combine to make Fossa one of the most "dynamic offerings" in the market today:

1. ***Innovative & Distinctive Product.*** Simply from a product standpoint – design – construction – value...Fossa products merge the practicality & utility of outdoor sportswear and the comfort and fashionable styling of urban streetwear.
2. ***Lean Offering & Deep Inventory.*** Fossa has carefully designed a focused innovative apparel line with lean targeted styles, for easy implementation and deep inventory for popular product demand.
3. ***In-House Decoration.*** Fossa boasts in-house decoration with the ability to transcend your logo into a functioning branded identity. Our capabilities include, embroidery, regular & gloss laser engraving, heat transfer, stock and custom zipper pulls.
4. ***Creative Expertise & Customer Support.*** Our creative design teams are experts in the cultivation of virtual renderings and digital look-books assisting in the selling process. Fossa is also proud of our well-established customer service and client focused support. We strive to offer an unmatched support, client facing experience.
5. ***Full & Semi Custom Capabilities.*** Fossa has the experience, creative design teams and unique family factory relationships to create a completely custom design or modify from any of our existing designs. Take advantage of a one of a kind product creation that is unmatched in both quality & brand identity.

Fossa Apparel looks forward to continue its tradition of using innovative products, decoration services and personable customer support to serve the Promotional Products for generations to follow.