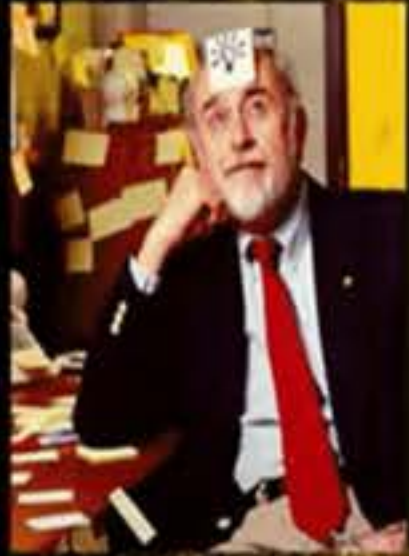


3M

**Promotional
Markets**



AN IDEA THAT CHANGED
THE WAY WE COMMUNICATE..



ADD GLUE TO PAPER.....
AND IT STICKS!

ADD INK TO PAPER AND
YOU HAVE



Promotional
Markets



custom printed
products

Happy Anniversary



Promotional
Markets

CONGRATULATIONS ON 40 YEARS

Why Post-it®

Notes?

REASONS CONSUMERS MAY KEEP A PROMOTIONAL PRODUCT:

Functional Value

83%

The product or message is useful

27%

I wanted or needed the product at the time I received it

24%

I haven't had a need to get rid of the product

21%

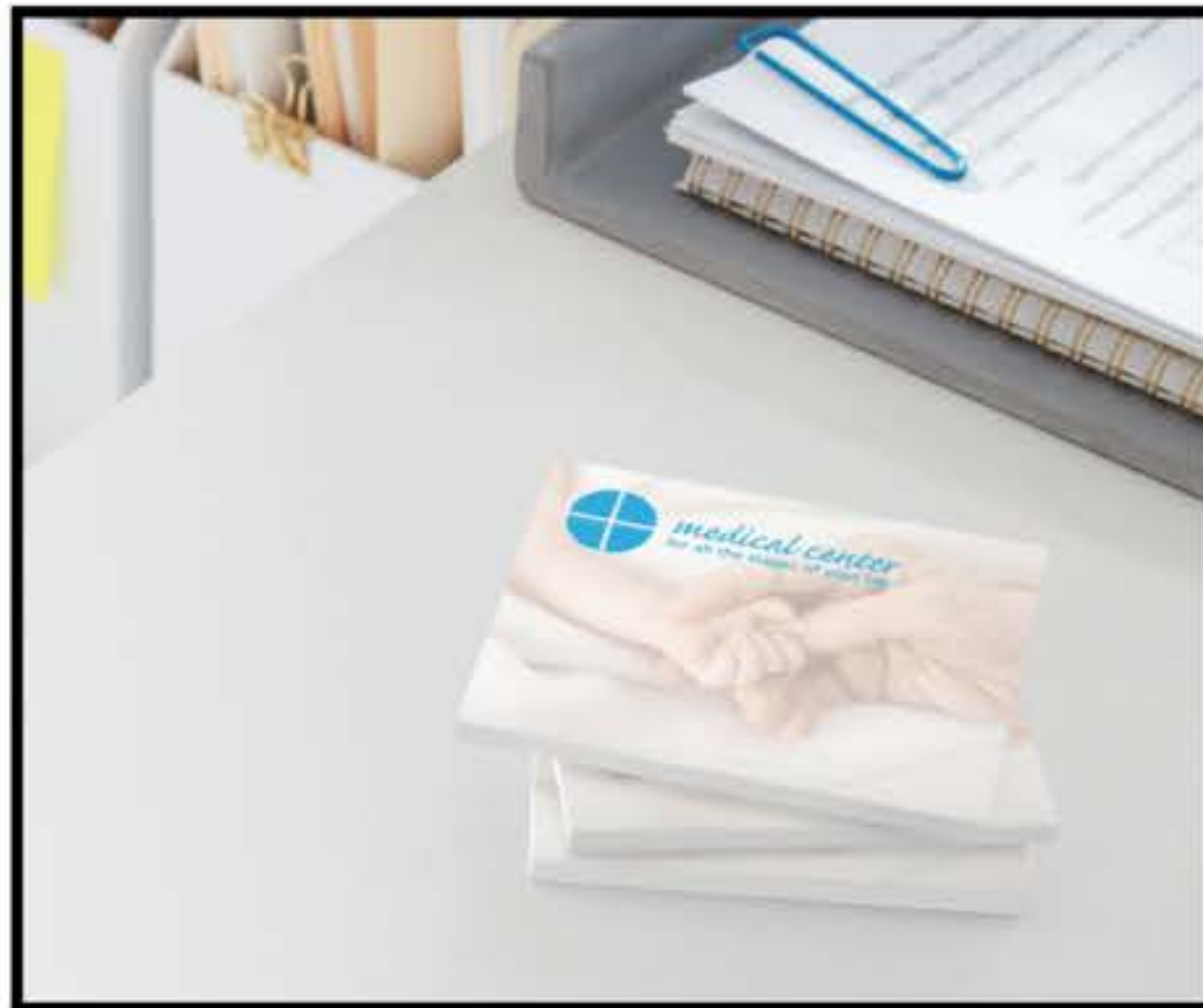
The product was something I wouldn't have bought for myself, but always wanted

Survey results from PPAI Consumer Study Report

Post-it® Notes are **The Original** – created to be **repositionable**.
Other brands are intended for single use.

Makes a great giveaway as our products don't get tossed!





NEW! **FULL COLOR** Everyday Price Program

- Includes Exact Qty – N/C
- Lower MOQ
- Low Quantity Design Change
- One low price all day, every day.





Put your Note
to work for
you!



Post-it® Notes are quickly growing in popularity as **FUNCTIONAL NOTES**

Perfect for coupons, parking passes, inventory tags, delivery notices, appointment reminders, disposable menus, business cards, and much more!

Take Your Imagination To the Next Level with Post-it® Custom Printed Notes Shapes!



Have some fun
with your
message by
adding a shape
to your next
Post-it® Note!

- Over 100 stock shapes
- Custom shapes available



Go from this



To this





Custom Printed Tech Skins



Skins available in 3 sizes:

- Small (4" x 3") Item# PCES23
- Medium (7" x 5") Item# PCES57
- Large (7-3/4" x 10-1/4") Item# PCES710



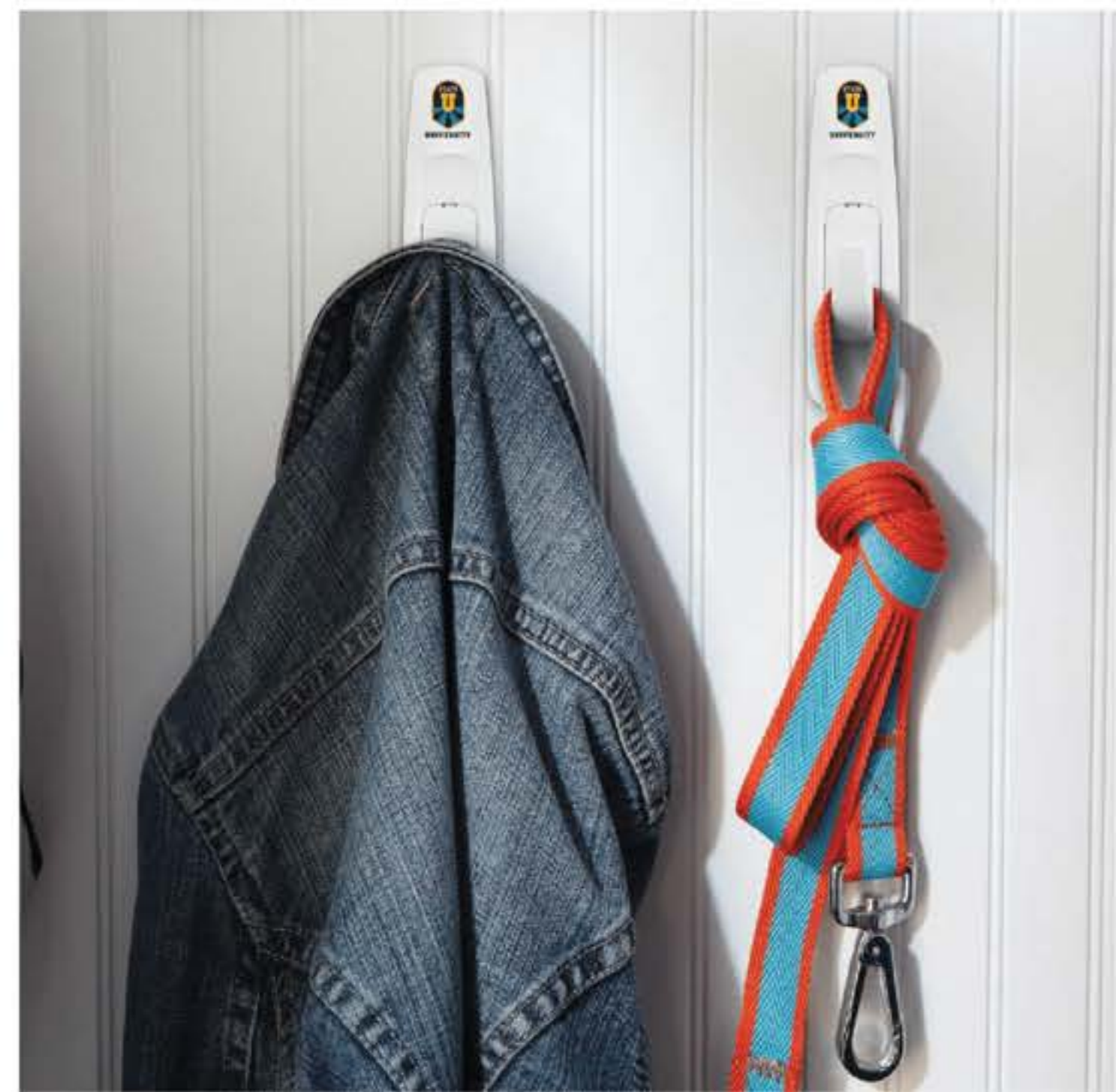
Made with ControlTac material that is durable but removes cleanly.

Great for water tumblers, laptops, cell phones & more

Create themes for cause marketing, school mascots, inspirational messages, corporate engagement and more!



Command® Hooks create organization & allow message visibility anywhere!



2 sizes:

Medium – holds up to 3 lb

Large – holds up to 5 lb

- **Hang wherever you need, damage free!**



Custom Printed Products

Scotch



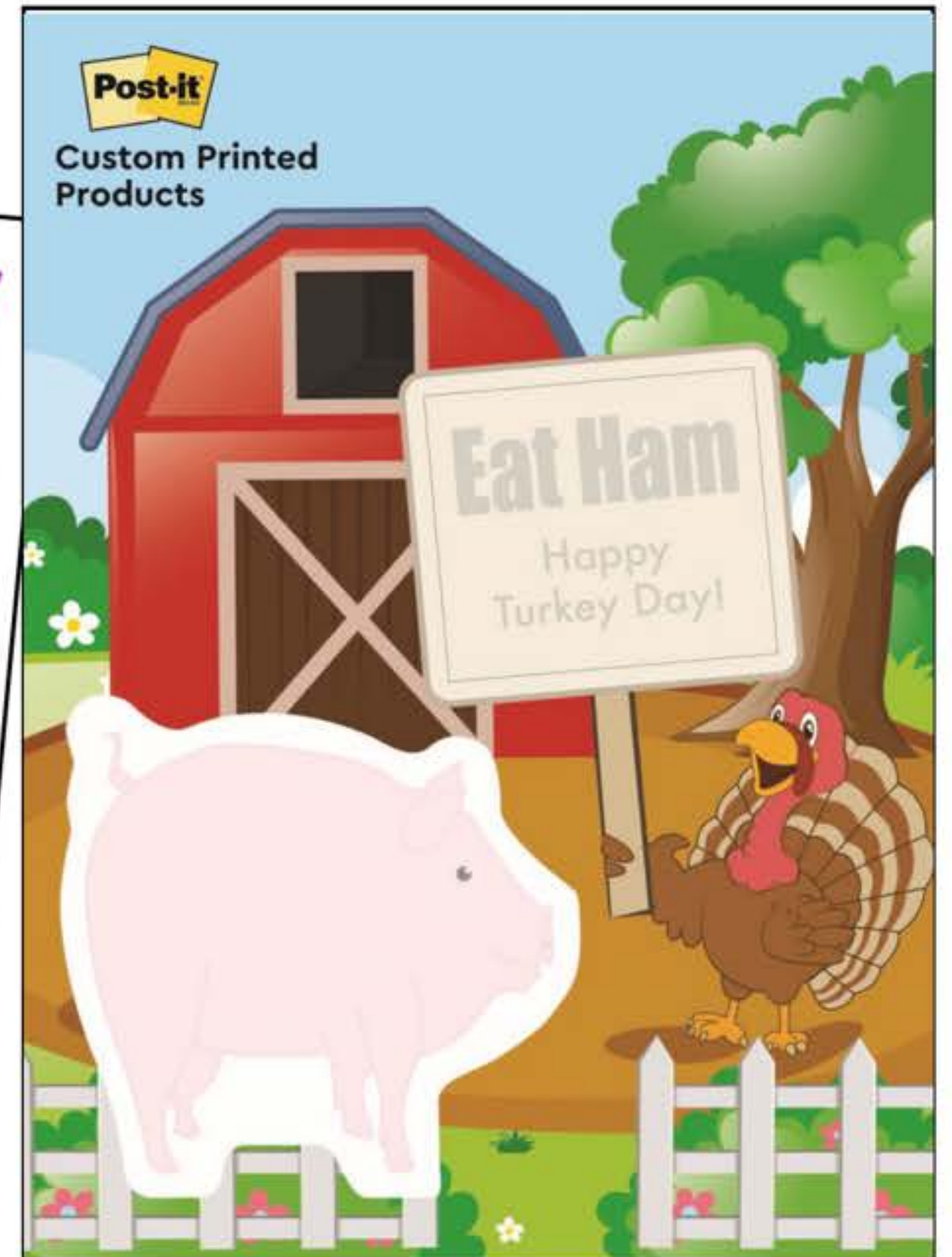
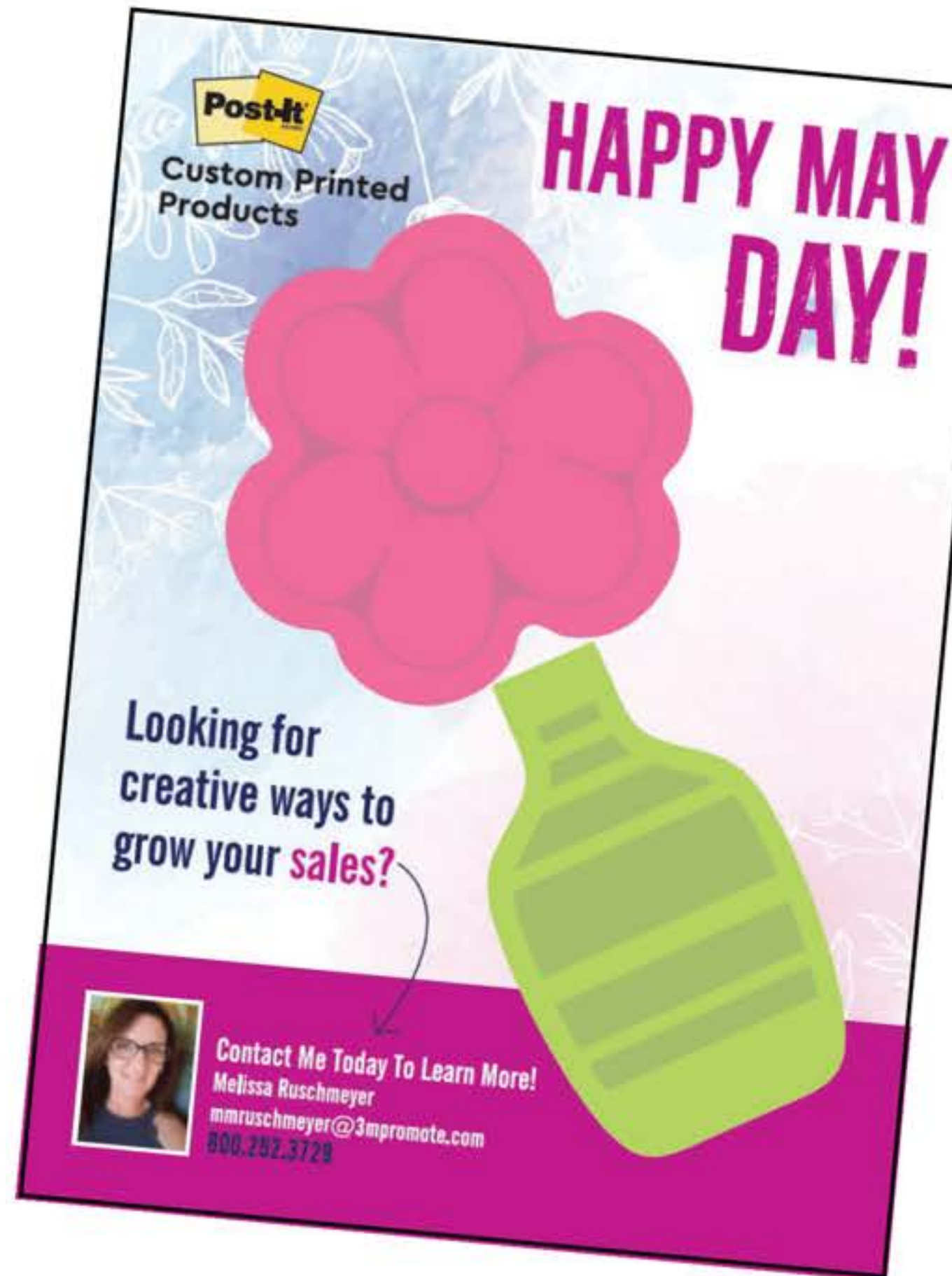
MORE than just notes!





Think outside the Note!

Add a Post-it® Note to a postcard for a creative way to reach customers





Custom Printed
Products

The one and only Post-it® Note

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art@3Mpromote.com

Website:
www.3M.com/promote

General factory info:
800-328-2407
emailcsr@3Mpromote.com

Thank You!