

Healthcare Idea Book



Original Post-it® Notes

• Key Features

Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable, holds securely in all areas

- Recommended Uses Notes to hotel guests, branded to-do lists, pizza box coupons, indicate newly sanitized surfaces
- Usable Surfaces/Environments Smooth horizontal surfaces, normal indoor conditions (temp, humidity, etc.)
- Adhesion Strength The Original



Post-it® Super Sticky Notes

• Key Features

Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable

Recommended Uses

"Sorry we missed you" notes for delivery drivers, restaurant coupons for car windows and front doors, inventory checklists for boxes and shelves

• Usable Surfaces/Environments

Smooth and lightly textured vertical surfaces, normal indoor conditions (temp, humidity, etc.) and dry outdoor conditions (protected from rain or apply when dry)

Adhesion Strength
2x the sticking power vs. original Post-it[®] Notes







Custom Virtuals and Storyboards

Yes, we do that

Need help with a client meeting? Let us create custom virtuals and storyboards that bring the one and only Post-it[®] brand to life:

- We research the company to find the best product fit
- 24-48 hour turnaround on standard virtuals
- A complimentary service just for you

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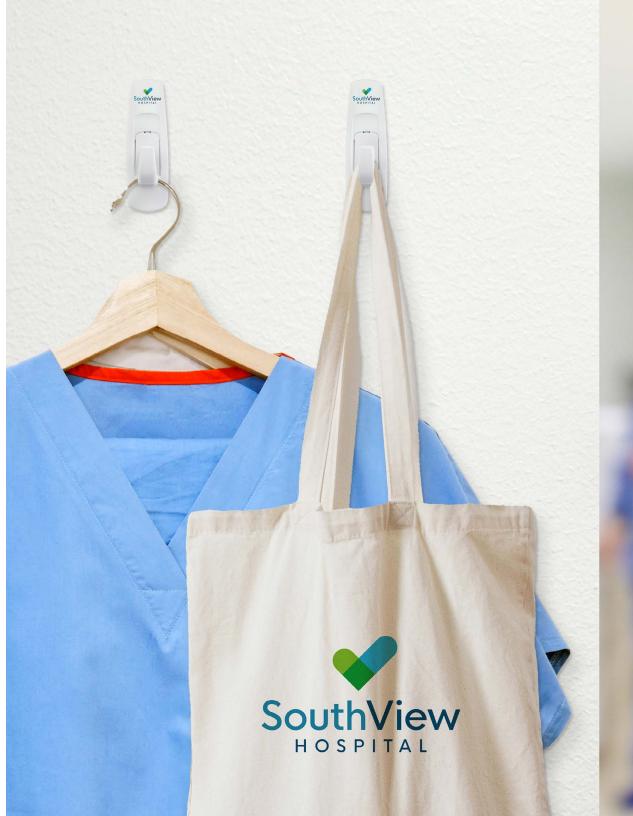
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Custom Printed Hooks

Get Organized with Command Hooks

Scotch[®] Brand Custom Printed Command Hooks are an excellent option for organizing any nurses station, patient room or staff office. They are available with a full color imprint and in two sizes, allowing you to hang whatever you need nearby. Great for lanyards, lab coats, bags and keys. When you are finished with them they remove cleanly without damaging the surface.







#HCH133 Medium Hooks



#HCH145 Large Hooks A



Custom Printed Notes

Creative Ways to Utilize Full-Color Notes

Post-it[®] Custom Printed Full-Color Notes are the perfect tool to use in a clinic office, hospital or to keep organized. With seven different sizes of full-color notes, you can use them to have personalized notes for each staff member, mark files that have missing information, or build brand awareness. With our low-quantity design change program, this is the perfect tool for multiple doctors or your nursing staff.





#PD310P-25 | #PD310P-50 3 × 10 Organizational Note





MORE INFORMATION NEEDED #PD33P-25 | #PD33P-50 #PD46P-25 | #PD46P-50 3 × 3 Note 4 × 6 Note

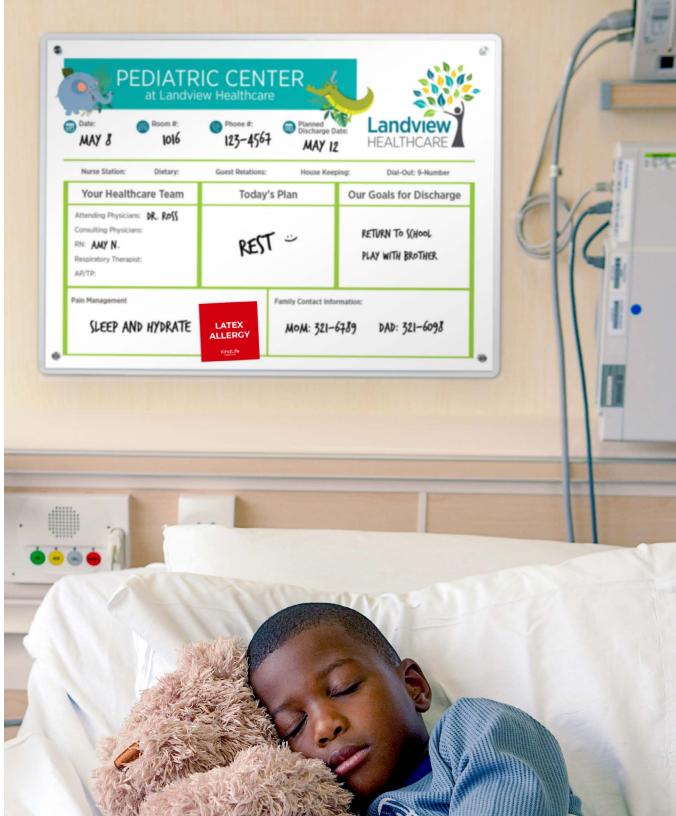




Post-it[®] Custom Printed Super Sticky Notes

Providing Function and Organization

Your message will stick around on vertical surfaces with our Post-it® Super Sticky adhesive. This adhesive has 2x the sticking power of our original Post-it® Note adhesive. This extra strength allows notes to be placed on vertical, smooth and lightly textured surfaces and in either normal indoor conditions or dry outdoor conditions that are protected from the elements. These notes and the pressure-sensitive adhesive remove cleanly, are recyclable and repositionable. You can move them from place to place and they still stick!

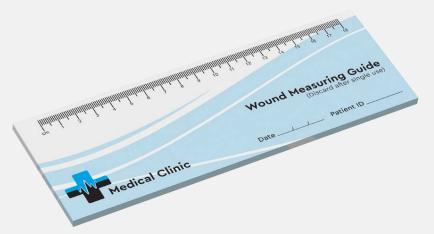


3 × 4 Note

#32SS | #35SS | #31SS

#382 | #385 | #381SS-25 **3 × 8 Note**





#42 | #45 | #41SS **4 × 6 Note**



#332 | #335 | #331SS **3 × 3 Note**





Post-it[®] Custom Printed Notes Cubes

Use All Five Advertising Surfaces to Maximize Impact

Add a special touch to any Post-it[®] Custom Printed Notes Cube. With photo-quality images printed in full color, it's a savvy use of space. Personalize each sheet with the name and logo of your institution or leave blank for more writing area. Either way, they are a powerful year-round advertising tool. Planning for a special work anniversary or looking for a unique donor gift? Brand any cube and give it as a gift. Use all five advertising surfaces to maximize brand exposure.







#C2100 Slim Cube



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#C690 Full Cube



#C525 Half Cube



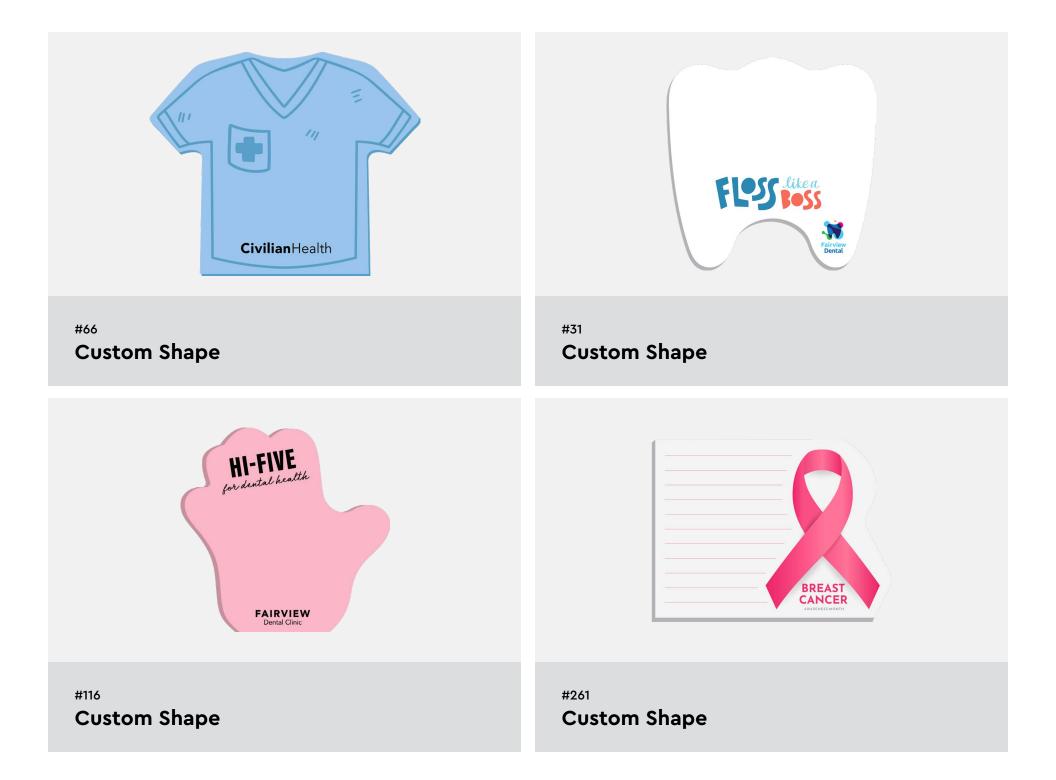
Post-it[®] Custom Printed Note Shapes

Add a Fun Shape to Your Message

With more than 100 different standard shapes, you are sure to find one to fit your needs. Multiple paper colors available with options from 1-4 color process printing.

Not finding the shape you are looking for? We do custom shapes as well — the perfect fit for any occasion!



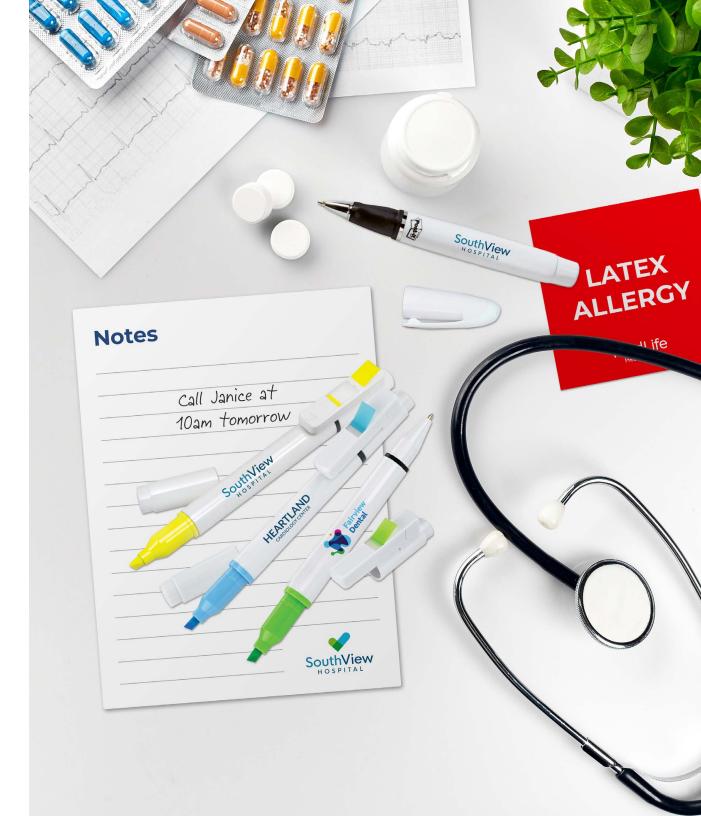




Flag+ Writing Tools

Multiple Marking Tools in One

These writing tools are available in an array of colors and options. Simply twist the end and flags appear. Easy to grab when needed, it's the perfect location for flags. You can print a full-color custom imprint on the pens, on the front of the barrel. Available as either highlighters with flags or pens with flags. Or as a Flag+ pen and highlighter combo in our Trio Series. These are the perfect tool for healthcare to mark important charts and highlight information.







#WIHFC Classic Series: Flag+ Highlighter



Trio Series: Flag+ Pen and Highlighter Combo



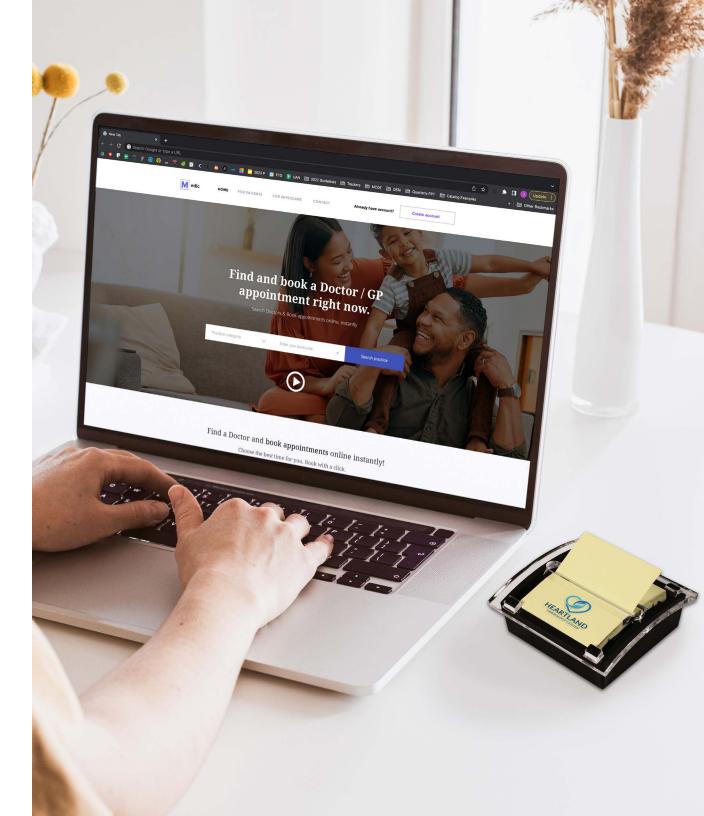
#WIPFC Classic Series: Flag+ Pen



Custom Printed Note Dispensers

The Perfect Gift for a New Doctor or Nurse

This professional gift is classic but functional. Post-it® Custom Printed Pop-up Note Dispensers are available in a variety of sizes and formats that are sure to be used and remembered. A professional gift that you can refill again and again!





#DS100 Notes and Flags Dispenser







#DS330 Notes Dispenser



#STL330 Notes Dispenser



3M.com/promote

Register for our distributor-only website and let our Sales Tools help you!

3M Promotional Markets is Open Line

If you've never worked with 3M before, come on board and benefit from our many years of experience, quality products and exceptional service.



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Customer Service | Product Quality | Delivery









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