






# INTRODUCING LOGO TAP



Revolutionize how you and your clients interact with logoed apparel. Turn any logo, whether it's embroidery, heat transfer or laser etch, into an interactive, digital experience. Simply tap on the logo with a smartphone to get customized, meaningful content in matter of seconds.

-  Embedded NFC Chip
-  Any link can work
-  Applicable to all decorations
-  Safe for washer & dryer
-  Programmed for you

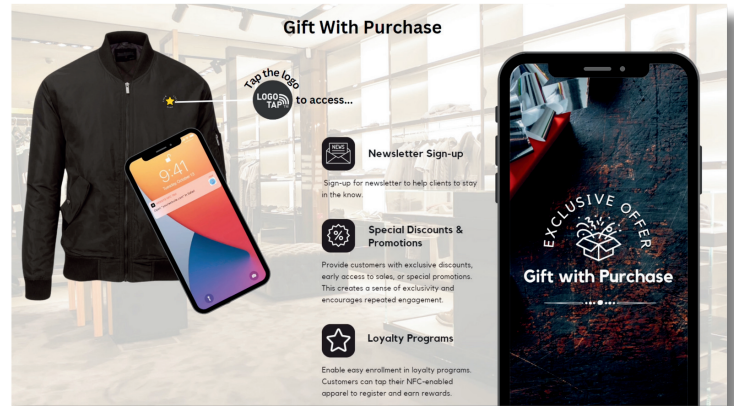


## What is LogoTap™?

LogoTap utilizes NFC technology to transform any logo decoration into an interactive tool, allowing users to simply tap the logo (hence the name) with their smartphones and instantaneously get customized info delivered to their devices.

## What kind of info can be sent via LogoTap?

Basically whatever you'd like the users to receive when they tap the logo. The chip has a capacity of well under 1KB, so most likely the data transmitted will be textual. But, that text can be a URL so users can be directed to any webpage, video, or file as long as it's hosted online.



## Do I need to program or set up LogoTap?

No, it will be ready to go right out of the box. Simply let your point of contact know the link you would like the logo to point to, and we will do the rest!

## Is LogoTap applicable to all decoration types, locations?

LogoTap can be applied to embroidery, heat transfer, laser, or gloss laser decorations - except for logos that are on the outside of a pocket. The chip is installed directly behind the center portion of the logo and heat sealed in place, and the inside of a pocket does not have enough space to perform the heat seal.

## Is LogoTap waterproof and machine washable?

Yes, LogoTap is totally waterproof, safe for washer and dryer.

Scan for video



+ more info!